



# **ANNUAL REPORT 2016/17**

## **ROTARY OF ELIZABETH QUAY**



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**WE MAKE A  
LIVING BY  
WHAT WE GET,  
BUT WE MAKE A  
LIFE BY WHAT  
WE GIVE.**

**-WINSTON  
CHURCHILL**



## **PRESIDENT'S REPORT**

Tristan Kolay

The establishment of Rotary of Elizabeth Quay has been an exciting journey of collaboration, innovation and empowerment of young leaders with a common desire to inspire generosity.

With 37 members (52% of them female), over \$70k raised to date since our charter, REQ members contributed over 670 hundred volunteers hours helping create positive change through locally supporting the underprivileged through St Vincent De Paul, fighting domestic violence through Path of Hope, supporting research into gastro intestinal cancer and building confidence in 54 year 10 students through RYPEN in 2017.

### **Establishment**

Our establishment was driven by founder PP James Mcleod PHF who through the support of PDG Jerry Pilcher, District 9455 and a following of energetic supporters set out to establish a Rotary Club that honoured the RI traditions of Service Above self.

What has drawn us apart from traditional Rotary club models is the innovative manner in which we leverage technology and best business practices to sustainably inspire generosity & facilitate generosity. To achieve our purpose, our club is functionally structured through the functions Membership Experience, Service Projects, Marketing and Communications, Executive support and Strategy and innovation.

## **Club Event Highlights**

Our Membership Experience has been underpinned by a monthly variety of high quality keynote speakers who often talk to our purpose including Sam Walsh, Fred Chaney, Professor Lyn Beazley and Fadzi Whande.

Connecting influential Perth minds with cause leaders in fighting domestic violence, poverty and homelessness, Nick Lim facilitated a panel discussion followed by a design thinking session. The outcome was a number of potential innovative solution concepts ready for imminent, steps for implementation. This collaboration involved EY, UWA and Centre for Social Impact and over 90 participants.

Building the confidence of 54 Year 10 students from Perth and country WA, 4 REQ members under the leadership of friend of REQ Dale Jordan partnered with Rotary Mindarie to act as group leaders for Rotary Youth Program of Enrichment in Point Walter with positive feedback from students and key organisers.

## **Leadership**

Leading with a diversity of industry, skills and experience, our board members have lead by example to enable our purpose of inspiring generosity.

## **Rotary of Elizabeth Quay 2016/2017 Board**

### **Vice President**

James McLeod

### **Treasurer**

Vivian Wang

### **Secretary**

Hayley Alderton

## Director Partnerships

Skye Gilligan

## Director Member Experience

Alexandra Truelove (Previously Michelle Naude)

## Director Marketing and Communications

Balraj Hansra

## Director Projects

Dragan Koncar (Previously, Rafferty Fox and Jacqui Ly)

## Director Strategy & Innovation

Nick Lim

## Events

Kate Parker

## President

Tristan Kolay

## The Future

To deliver upon our purpose of inspiring generosity and facilitating generosity and it is our intention to:

- 1) **Maintain** and **grow** our current membership to 80 members by end of 2019
- 2) **Assess** and **build** our pipeline of service projects and collaboration with service partners for our members to deliver
- 3) **Continue delivering** an awesome array of monthly **quality speakers** and **REQ events** to engage our members and attract likeminded friends







## TREASURER'S REPORT

Vivian Wang

Since Chartering on the 15th November, the Rotary Club of Elizabeth Quay Inc held several fundraising and other events. As a result, the Rotary Club of Elizabeth Quay Inc raised a total of \$95,242 for charitable causes this year.

The financial performances for 2017 are as follows:

### OPENING BALANCE AS AT 1ST JULY, 2016

NIL

### INCOME

Membership fees	9,962
Donations and sponsorships	50
Charity fundraising income – Catwalk for a Cause	95,152
Club fundraising event income	40
	<hr/>
	105,204
	<hr/>

### EXPENSES

Charity fundraising expenses– Catwalk for a Cause	41,810
Funds disbursed to charities– Catwalk for a Cause	53,342
Badges and pins	335
Printing, postage and stationery	1,076
Rotary District & International Subscriptions	1,416



Website Expenses

103

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98,082

**CLOSING BALANCE AS AT 30TH JUNE, 2017**

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**\$ 7,122**

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HELD AS:

Club Bank Account 96-894-7845

8,314

Creditors

(1,192)

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**\$ 7,122**

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## **EVENTS UPDATE 2016/17**

**Dragan Koncar**

This year was very exciting for our club, with packed calendar full of interesting and exciting projects. Some of the projects are as follows:

- A team of 9 REQ members lead by friend of REQ Dale Jordan participated in the John Curtin Weekend in Margaret River to help tidy up some community areas. Thanks to Margaret River Rotary, Margaret River Rowing Club and the Wallcliffe Volunteer Fire Brigade for their hospitality.
- Our members, Fernanda, Eric, Cam and Alex took the plunge down Central Park in support of Cahoots, a charity supporting children with disabilities. All four of our thrill seeking Rotarians were accounted for after the nail biting descent for a good cause.



- Our members deepened our understanding of homelessness and impacting factors for number of Saturdays at Tom Fisher house through conversations over dinner thanks to St Vincent De Paul, facilitated by Bec Davies.
- REQ members visited Ronald McDonald children's house.





- REQ members helped Path of Hope to open Outreach Centre (furniture assembly, demolition and renovation, moving in and helping moving in one of the ladies).
- Helping facilitate conversational English opportunities with migrant refugees from Syria, Iraq and Jordan were REQ Members, Rotaract Perth Members and friends. Partnering with job seeking experts, REQ facilitated a cultural communication and job preparedness workshop. Thanks to Danielle Winzenried and Moe San Thu for their project leadership.



- An amazing night at Catwalk for a Cause saw \$52k raised for Trax for Gastrotracts and Gi Cancer Institute. Thanks to Project Leader Jacqui Ly for her team leadership in attracting 400 generous attendees to this charity fashion event.









## 2016/2017 EVENTS' UPDATE

Kate Parker

**RYPEN weekend** – 3 members from REQ participated in the Rypen weekend helping to enrich the lives of year ten students. It was a great opportunity for the members in the club to experience the practical side of Rotary and how we can help share our knowledge and skills to guide the future leaders of the world.

**JC Weekend** – 10 members from the club participated in a full weekend of volunteering down in Margaret River, helping the Margaret River rowing club, the Historical Society and Margaret River Rotary. The members got the opportunity to be hands on doing some manual labour jobs, as well as being treated to a night at the volunteer fire brigade seeing how the fundraising efforts of a rural club directly impact the local groups within the community.

The club started to become very active in the community through charity events such as a breakfast cook at the **Ronald McDonald House**, dinner cooks at the Tom Fisher house as well as workshops with the Migrant Centre. This has given club members a greater understanding of the challenges being faced in our community and what we as a club can do to help improve the lives of others less fortunate.

On a social level the club had some fun nights out doing team building exercises, we had a fun filled night at **Rockface** in Northbridge where we all got to challenge ourselves and each other to reach new heights. We have played team building games at the Laneway to build up relationships between club members, we had a tour of Elizabeth Quay to get an understanding of the

cultural significance of various art instalments as well take the opportunity to learn more about our name sake.

Moving into the next year we aim to conduct more social events that have a community focus, the challenge for the club is to find organisations that require assistance on a Wednesday night so we aren't impeding on club member's weekends.

As the year draws to an end we are looking forward to a night of lawns bowls and a bbq to celebrate the successes of the year and how we can continue to make next year even better.



## **MEMBER EXPERIENCE ANNUAL REPORT 2017**

Alexandra Truelove

The inaugural year for Rotary Elizabeth Quay has been nothing short of momentous. With energy and vision in abundance the past 12 months has been full of innovation, community service and immense good will.

In July 2017 I assumed the position of Director Member Experience and continued in the footsteps of founding Director Michelle Naude. The current Member Experience team includes Lisa, Cameron, Eric, Moe and Gerald. Together we have sought to create a culture of inclusion and opportunity where members feel valued and supported to grow and lead. Of 37 members 54% were born overseas and 46% are women. We are employed in corporate, government and small business sectors across a range of industries. Rotary Elizabeth Quay not only honours its diversity but it celebrates the equality it represents.

As we embark on our second year the Member Experience team are focussed on satisfying member expectation and attracting high calibre professionals with generous spirit. We wish to complement our demographic with skills that will ensure our sustainability and sustain our shared vision to make a positive impact in the Perth community.

## **Inaugural year achievements**

- Member retention rate of 87% and many friendships formed
- 37 financial members, 2 pending and 2 plan to join 01/01/2018
- Diverse membership (gender, nationality, culture, profession, skills, life experience)
- Increased number of service activities Jul-Dec 2017 (feedback noted in ME Survey)
- Stronger affiliations with District 9455, Rotaract and Membership Lead 9465
- ME Team sustained leadership change & member turnover and it's function continues to grow
- All members given opportunity to contribute to ME strategy through participation in Design Thinking Workshop

## **2017 ME highlights**

- Charter Event and Changeover Event
- High quality monthly speaker events delivered to members
- Take the Plunge (partnering with Cahoots), John Curtin Weekend, Migrant Resource Centre workshops
- Social Networking Event
- Badging Ceremony

## **Strategies in Motion**

- Meet with Bankwest 7/12/2017 to discuss corporate membership opportunity
- Nick Lim co-ordinating a working group to meet with Murdoch University (6/12/2017) to share REQ's innovative philosophy and network with students/potential REQ members of the future (Alex Truelove to attend, ME members yet to confirm)
- Alex and Nick to analyse ME Design Thinking Data & progress to next phase
- Alex Truelove to participate in Membership Webinar with Kero O'Shea, District 9465



## Goals for 2018

- Build membership to 70 pax by end of 2018
- Deliver IT training, support utilisation of communication platforms (? IT Lead)
- ME Team to perform as per JDs (Onboard/Engagement/Growth positions) and represent club at external events and broaden network of potential members
- Professional Development role to be introduced in ME Team – utilise application form data (member skills) as guide for personal and team growth strategies
- Enable older members to become mentors by implementing buddy system for new members (Engagement Leads to co-ordinate)
- Improved focus on upskilling current members (Engagement Leads)

IF YOU  
CAN'T FEED  
A HUNDRED  
PEOPLE,  
THEN FEED  
JUST ONE.

-MOTHER  
TERESA